

25 Nov 2022

## I don't need flashy websites for my independent consulting and coaching service offerings.

## By Anand V Sule

# E-consulting

I own and manage quite a few websites through my Project the remote influencer research organisation. I use Facebook and Instagram plus Youtube also. I am running Project the remote influencer as a non profit unincorporated association. I might change this structure in the future. I'll see how the project goes.

To be honest with you, I am operating on a shoestring budget. Hence, the non flashy websites. However, when you think about it, why would I or anyone else working in these areas, need to have flashy top of the line websites. I hope that this PDF will motivate potential independent consultants and life coaches to try similar approaches. Please feel free to share this PDF file as per your requirements etc. The tricsolution1.com banner at the top of this file is one of my websites.

My work is primarily internet based - hence the E-consulting banner. However, I can do in person consulting and coaching work as deemed necessary. I have used Facebook business pages and Facebook messenger to conduct consulting and coaching work in the past. The aforementioned tools are free as you must be aware of.

The key is to be frugal. I use G suites custom domain email for Project the remote influencer. I use this same email for my other websites too. I use Google domains and Go daddy for my web domain names.

## The tools and platforms I currently use for my consulting and coaching work.

- E-mail
- PDF files
- Cell / mobile phones
- My websites and blogs
- Facebook, Instagram and Youtube
- Skype
- Microsoft teams
- Business cards

The tools above work fine for me at present. I may use other tools in the future. However, for now, these tools do the job for me. I don't need an office to work from as I work from home. I wouldn't need an office as my work is internet based as mentioned in page 1 of the PDF.

My Instagram page is linked to one of my websites as is my Youtube channel. In fact, I have 2 Youtube channels. I have used PDF files, web links and my consulting and coaching services relating to those items - These tools are cost efficient. E-mail is free or virtually free to use. I do pay monthly for my custom domain email though as it wouldn't look very professional of me to use my personal hotmail or gmail email address to conduct business through.

In regard to the business cards, I now try to verbally direct people to my sites. I have some double sided business cards with my qr codes. I have allowed potential clients to scan these codes, when I am in person. I therefore had no need to give them my business card and I saved a tree in the process.

### Here are a few of my websites.

http://www.remoteinfluencer.xyz

http://www.projecttheremoteinfluencer.org

http://www.atoconsultingdotcom.com

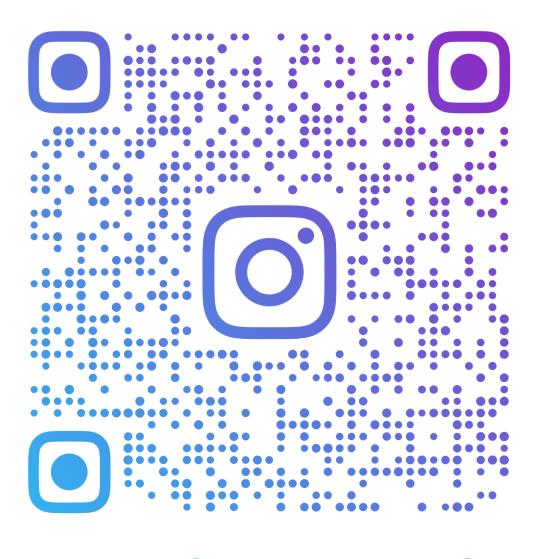
http://www.tricsolution1.com

http://www.theremoteinfluencer.one

http://www.youtube.com/@theremoteinfluencer

#### http://www.tricsolution.com

E-mail anand.sule@projecttheremoteinfluencer.org



# **THEREMOTEINFLUENCER**